

### About Alumni Ambassadors

Alumni Ambassadors help us increase access to the Boettcher Scholarship while also giving back to the Colorado community.

As an Alumni Ambassador, you will help students across the state apply for the Boettcher Scholarship as well as other scholarships. You'll also teach them how to submit competitive applications, stand out in an interview, and plan their academic careers.

Additionally, you will be trained as a Boettcher Foundation brand ambassador which will enable you to recruit for the scholarship and talk about the Foundation's mission and history.

### Ambassador Duties

#### 1. Alumni Ambassadors must attend at least three events or school visits throughout the year.

You can sign up for events/visits in the following ways:

- Register for a "requested event" (events or schools that have reached out to the Foundation),
- Choose a school from the priority school list and schedule a presentation with them, or
- Add an additional school or organization to the priority list that you would like to visit.

The Boettcher Foundation also hosts webinars throughout the year that are hosted by Alumni Ambassadors. If you sign up for a webinar, you will be asked to present alongside one or two other Ambassadors. You will discuss the scholarship program and how to be competitive for other scholarships.

#### 2. Fill out our post-event feedback report.

This provides us with feedback for future planning purposes.

#### 3. Volunteer for other recruitment events and opportunities that may arise throughout the year.

We will reach out to Ambassadors to volunteer for these opportunities as they emerge. These may include awards ceremonies to congratulate new Scholars, college fairs, and other community-based events.

### How to Get Started

1. Email [Vanessa@boettcherfoundation.org](mailto:Vanessa@boettcherfoundation.org).
2. Attend one training session.
3. Co-present a webinar or do a school visit with a Boettcher staff member or experienced Ambassador.
4. Complete the duties listed above.